

The 60-Day Pre-Window Checklist

Majlis uses a 60-day horizon as a practical operating discipline. Use this checklist to see what is already ready, what still depends on assumptions and what needs attention before the window opens.

60 Days Before

- ☐ I've identified my priority target clubs and documented why each one deserves attention
- ☐ I've assessed each active player's sporting, contractual, personal and market readiness
- ☐ I've classified my relevant relationships as Hot / Warm / Cold / New
- ☐ I've mapped the key decision roles and verified current contacts at each priority club

30 Days Before

- ☐ I've started reactivating relevant Warm and Cold relationships with context before making an ask
- ☐ I understand the sporting context and technical priorities of each priority club, where reasonably known
- ☐ I can explain why each active player may fit each priority club without inventing the need

On Opening Day

- ☐ I have a clear priority order for the operations I intend to activate
- ☐ I've documented known competing processes or player profiles where evidence exists

Built from the methodology inside The Transfer Window Playbook. The full Playbook adds the reasoning, worksheets and 30-day action plan behind these checks.

a.cardoso@majlisconsultancy.com · majlisconsultancy.com